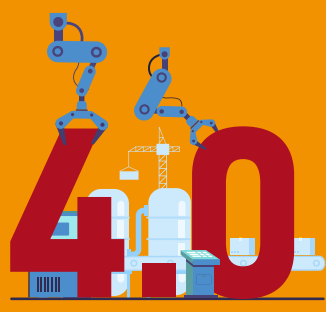


# The Basel Area: a major hub for Industry 4.0

Discover why cutting-edge technologies, strong know-how, qualified talent in high-tech and a supportive government have turned the Basel Area into a top Swiss location in advanced manufacturing

## Strong tradition in high quality manufacturing



**#1 in innovation**  
Switzerland's innovation hotspot



**Swiss-made**  
Basel Area based products and services stand for quality, precision and trust



### Cutting-edge precision industries cluster

Word leading players in watch-making, MEM, medtech, pharma production and food industries

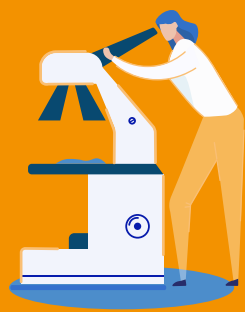
swatch

Endress+Hauser

Crevoisier

HUMARD

## Key drivers of innovation



**61,000+ talents**  
Interdisciplinary and highly educated professionals with strong engineering expertise and knowledge transfer



**2,400+ companies with manufacturing activities**



### Strong R&D institutions

Collaboration with top universities and local industries



csem

n|w

Fachhochschule Nordwestschweiz

anaxam

haute école

arc

PAUL SCHERRER INSTITUT

swissm4mcenter

PSI

swissm4mcenter



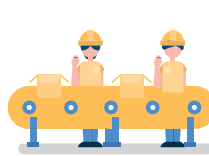
## Home to leading accelerators

Network of experts for Industry 4.0 projects



### Thriving ecosystem along the entire value chain

R&D, manufacturing, logistics, commercialization, service providers in IoT, smart factory, AI, robotics and automation



NOVARTIS

YOKOGAWA

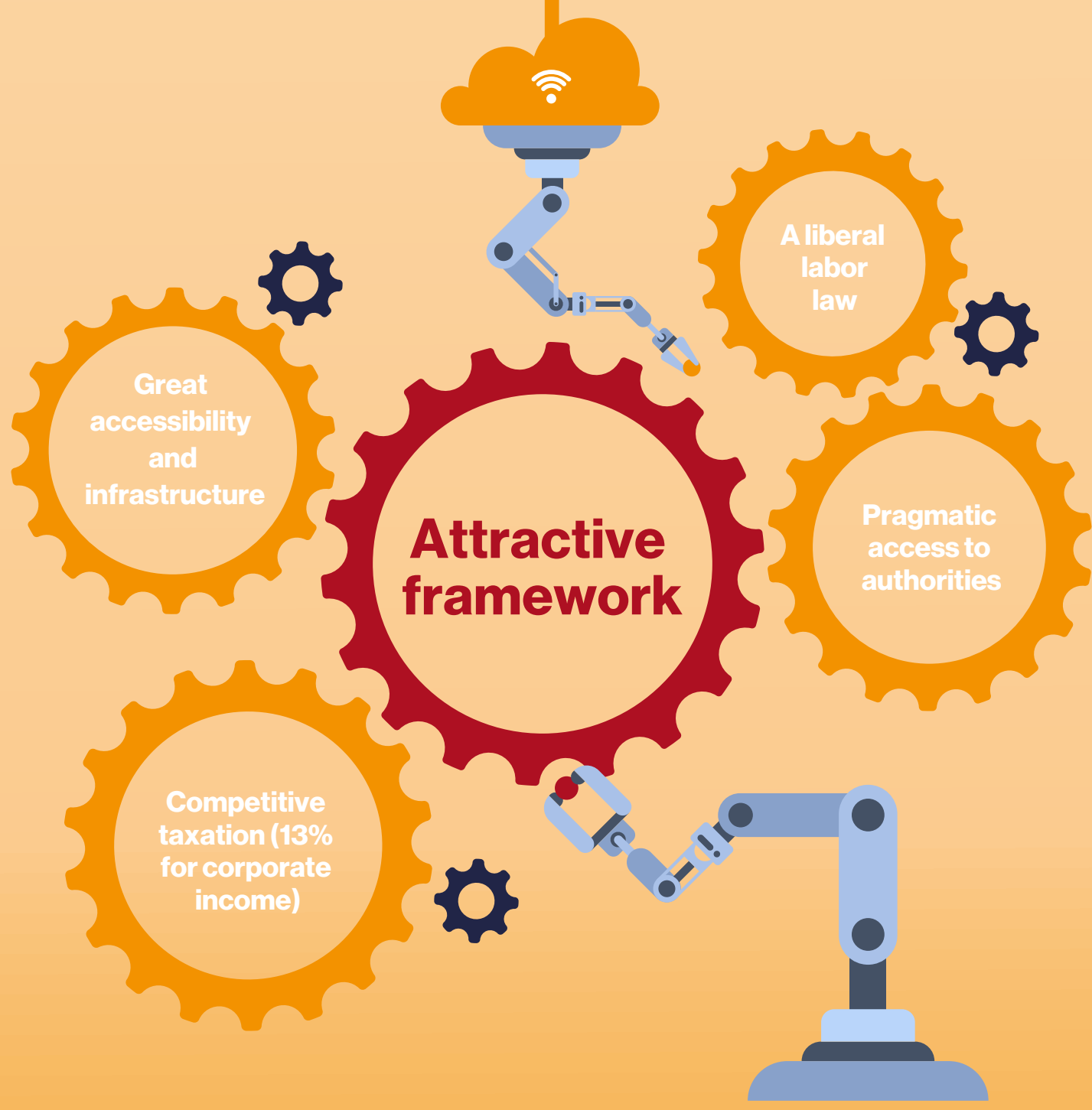
uptown BASEL

chemengineering

ACTEMIUM

stemys

MACHIQ



Are you looking to develop your business in a top Swiss hub for advanced manufacturing?

We assist international companies and startups with setting up or expanding business operations in the Basel Area and connect them to the dynamic cluster of leading companies, top universities and world class research centers.

**BASEL AREA**

[investinbasel.com](https://investinbasel.com)

#MoreToDiscover

Sources: Galen Growth | Interpharma | BAK Economic Competitiveness Index | DayOne